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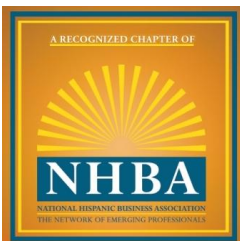
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# Hispanic Business Student Association

California State University, Fresno

2009 Scholarship &  
Awards Banquet

Friday May 15th, 2009

INTERNATIONAL CATERING

4277 N. West Ave

Fresno, CA 93705

***The 2007 NHBA Chapter of the Year***



*"Preparing for Success"*

**H. B. S. A.**  
Sid Craig School of Business  
California State University, Fresno

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**36<sup>th</sup> Year Anniversary Celebration**  
*Established 1972*

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Dear Company,

The Hispanic Business Student Association (H.B.S.A.) at California State University, Fresno, cordially invites you to participate as a sponsor and as our guest at this year's Annual Student Scholarship and Awards Banquet on Friday, May 15, 2009. This is a landmark event as we will be celebrating 36 years as a student organization on the CSU Fresno campus.

In November, the Fresno State HBSA chapter was recognized as the National Hispanic Business Association's 'Chapter of the Year' at the NHBA Annual Leadership Conference in Chicago, Illinois. We competed with over 40 recognized NHBA chapters across the United State for this coveted title.

The Awards Banquet gives us an opportunity to thank sponsors, past supporters and the mentors who have contributed to building the foundation of our success. In addition, we welcome new business associates who wish to become stakeholders in the future student leaders of the Central Valley, and of the world, to attend our banquet. HBSA Alumni serve the business community as employees of local, national, and international companies. Through the partnerships created over the past 36 years between HBSA and its supporters, we have had honorable guest speakers relay their message to our members. Some of these notable individuals included Bill Davila (CEO - Vons, Inc.); Phil Sanchez (former US Ambassador); Cruz Bustamante (Ex-Lieutenant Governor - California); Ms. Yrma Rico (Owner - Weber BMW); Fred Ruiz (CEO/Co-Founder/Chairman - Ruiz Foods, Inc.) and State Assemblyman Juan Arambula.

The Mission of the Hispanic Business Student Association is to bring together students of California State University, Fresno to promote their interest and development within the area of business. Also, we strive to create, expand, and promote business opportunities for the Hispanic community. With your support, we can continue to pursue this mission.

We invite you to take this opportunity to dress up, be entertained, and network with some of the most successful and outstanding men and women of the Central Valley. H.B.S.A. would be honored to have your company as a sponsor for the 36th Annual Student Scholarship and Awards Banquet.

The banquet is scheduled for Friday, May 15, 2009 at International Catering in Fresno, California. We hope that you can join us in honoring those outstanding students who have demonstrated outstanding leadership both on the CSU Fresno campus and in our community this past year.

Thank you very much for your support. If you have any questions, please do not hesitate to contact any of the following:

**Diego Acevedo**  
Da1ace@csufresno.edu  
(559) 736-8465

Banquet Chairs

**Alfredo Escalante**  
Alfredoescalant@csufresno.edu  
(559) 355-4378

President

**Juan Mendoza**  
jmendoza72004@yahoo.com  
(559) 281-8636

# BANQUET SPONSORSHIP

## **PARTNER OF DISTINCTION \$6000**

Company representative at the head table

Company recognition for contribution to the HBSA scholarship fund at banquet

Three tables (eight guests each) at gala event

Prominent, full-page color advertisement in evening's program

Display of company banner at event

Company recognition in HBSA quarterly newsletter

Electronic logo displayed during the awards ceremony

Company advertisement on each HBSA newsletter issue for ONE year

Company logo and link placed on HBSA website

## **DIAMOND SPONSOR \$5000**

Company representative at the head table

Company recognition of contribution to the HBSA scholarship fund at banquet

Two company tables (eight guests each) at gala event

Prominent, 3/4-page color advertisement in evening's program

Display of company banner at event

Company recognition in HBSA quarterly newsletter

Company logo and link placed on HBSA website

Electronic logo displayed during the awards ceremony

## **PLATINUM SPONSOR \$3,000**

Company recognition for contribution to HBSA scholarship fund at banquet

One company table (eight guests each) at gala event

Half-page advertisement in evening's program

Company logo and website link on HBSA web site

Company recognition in HBSA quarterly newsletter

## **GOLD SPONSOR \$2,000**

Company recognition for contribution to HBSA scholarship fund at banquet

Six complimentary tickets to gala event

Half-page advertisement in evening's program

Electronic logo displayed during the awards ceremony at banquet

## **SILVER SPONSOR \$1,000**

Company recognition for contribution to HBSA scholarship fund at banquet

Four complimentary tickets to gala event

Quarter-page advertisement in evening's program

Electronic logo displayed during the awards ceremony at banquet

## **BRONZE SPONSOR \$700**

Company recognition for contribution to HBSA scholarship fund at banquet

Two complimentary tickets to gala event

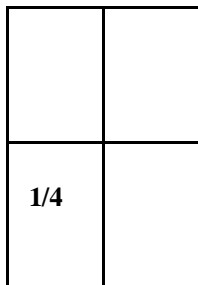
Business Card advertisement in evening's program

# ADVERTISING OPPORTUNITIES

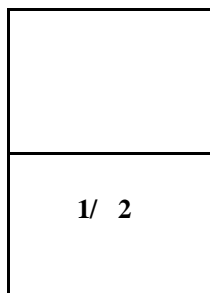
Non-sponsors are also welcome to purchase an advertisement in the evening's program. Please select a size for your ad and provide it in a high-resolution format by April 18, 2009. Send all advertisements to HBSA.



**Business Card Advertisement - \$100.00**



**Quarter Page Advertisement – \$150.00**



**Half Page Advertisement – \$275.00**

*Hispanic Business Student Association  
California State University, Fresno  
-2007 NHBA National Chapter of the Year-*

**\*TICKET PURCHASE\***

Table of eight (@ \$260.00) per table Number of tables: \_\_\_\_\_

Individual Tickets (@ \$35.00 per plate) Number of tickets: \_\_\_\_\_

Total \_\_\_\_\_

**\*ACCEPTANCE OF PROPOSAL\***

I am pleased to be a contributor for the 36th Annual Hispanic Student Scholarship Banquet.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature of person accepting agreement: \_\_\_\_\_

Level Chosen / Advertisement / Tickets: \_\_\_\_\_ (e.g. Platinum or Quarter Page Ad)

Check Enclosed \_\_\_\_\_ OR Check to Follow In Mail \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

\*MAKE CHECK PAYABLE TO: HBSA

\*MAIL TO ADDRESS BELOW:

**HBSA  
Sid Craig School of Business  
CSU, Fresno  
5245 N. Backer Ave, M/S PB #7  
Fresno, CA 93740**

**\*\*PLEASE COMPLETE & RETURN BY April 25, 2009 TO ORDER MEALS\*\***

Please don't hesitate to call us with any questions, we are available anytime.

Diego Acevedo (559-736-8465), Alfredo Escalante (559-355-4378), and Juan Mendoza (559-281-8636). It will be our pleasure in the near future to introduce ourselves and follow up on the Sponsorship request.

**The Hispanic Business Student Association at CSU Fresno thank you very much  
for your time and consideration.**

**\*\*All Contributions are 501c3 Tax Credit Eligible\*\* Tax ID # 94-6003272**